



The Nebraska Trooper Magazine
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Dear: _____

During a recent telephone conversation, or through your past participation, you expressed an interest in our magazine.

The State Troopers Association of Nebraska is preparing to publish its next edition of our official magazine, The Nebraska Trooper. We publish three (3) editions each year; spring, summer, and winter.

Some of the programs the Association provides funds for are:

- ☛ The Wishing Well Program at Children’s Hospital Foundation in Omaha. Children from across the state and region who have a serious illness are granted a wish to give them a morale boost and we hope a quicker recovery! Also at Regional West Foundation in Scottsbluff.
- ☛ Junior Wheelchair Sports Camp in Omaha. An athletic camp at the University of Nebraska-Omaha for those confined to wheelchairs.
- ☛ Nebraska Special Olympics through the Nebraska Law Enforcement Torch Run.
- ☛ The “Teddy Bear Program” which supplies teddy bears to children in hospitals across Nebraska (especially at the Christmas holidays) and for use of State Troopers at the scenes of traumatic situations.
- ☛ Funds are referred annually to the six “troop areas” of the State Troopers Association of Nebraska as discretionary funds to be used in local projects.....and many more!!

On behalf of the Board of Directors and all members of the Association, I would like to express our gratitude for your consideration in purchasing advertising space in The Nebraska Trooper. Our rates per edition are as follows:

Display Advertisements

Full Page 7½W x 9¾H.....	\$700.00*
Color.....	\$893.00*
½ Page 7½W x 4¾H.....	\$400.00
Color.....	\$493.00
1/3 Page 7½W x 3¾H.....	\$300.00
Color.....	\$354.00
1/4 Page 3¾W x 4¾H.....	\$255.00
Color.....	\$290.00
1/6 Page 3¾W x 3¾H.....	\$200.00
Color.....	\$222.00
1/8 Page 3¾W x 2¾H.....	\$155.00
Color.....	\$171.00
Business Card 3¾W x 1¾H.....	\$104.00
Color.....	\$120.00

Directory Advertisements

Small Border 1¾W x 1H.....	\$80.00
4 line listing.....	\$70.00
3 line listing.....	\$60.00
2 line listing.....	\$40.00
1 line listing.....	\$30.00

Business Supporters

Bus. Card Size Support Listing.....	\$104.00
Bus. Support Small Border Listing.....	\$80.00
Bus. Support Bold Print Listing.....	\$55.00
Bus. Support Plain Print Listing.....	\$35.00

Missing Child Support or Advertisements

Missing Child 1/4 Page .3 ¾”W x 2 ¼”H.....	\$255.00
Color.....	\$290.00
Missing Child 1/6 Page 3 ¾” W x 1 ¾” H.....	\$200.00
Color.....	\$222.00

Cover Advertisements

IFC Full Page 7½W x 9¾H.....	\$995.00*
Color.....	\$1,295.00*
IBC Full Page 7½W x 9¾H.....	\$995.00*
Color.....	\$1,295.00*
OBC Full Page 7½W x 4¾H.....	\$1,195.00*
Color.....	\$1,495.00*

*Full Page Ads will also appear on our website.
 We also offer multiple issue discount rates of 10% for B&W multiple edition advertising and 5% for color multiple edition advertising!

Thank you for your patronage.

Sincerely,

Kurt K. Frazey
 President

Jim Borer
 Sales Representative
jim@netroopers.org